



**For Immediate Release**

**Media Contact:**

[media@newseasonsmarket.com](mailto:media@newseasonsmarket.com)

## **New Seasons Market Announces Grand Opening Date for Downtown Vancouver Store**

***With strong commitment to supporting regional food economy, West Coast neighborhood grocer will open Main Street location on Wednesday, Oct. 18***

**Vancouver, Wash. (Sept. 22, 2023)** - [New Seasons Market](#)'s newest store in Vancouver, Wash. will officially open on Wednesday, Oct. 18. Located at 1506 Main Street in downtown Vancouver, the new store will serve as one of the primary full-service grocers in the area amidst a vibrant community of local businesses.

"I am beyond thrilled to finally share the opening date of our newest store on Main Street in Vancouver. Our team has worked tirelessly to create a one-of-a-kind shopping experience that embodies our commitment to local, quality and sustainability," said Michael Butterfield, the Main Street Store Manager, who has been with New Seasons Market for more than 12 years. "We look forward to welcoming our Vancouver neighbors, and serving as a trusted resource where everyone can find the freshest, most delicious local products!"

The Main Street store is New Seasons Market's second in Vancouver, joining Fisher's Landing, which opened in 2011. The store occupies 24,000 square feet, employs approximately 100 staff and provides a diverse range of products and offerings, including thoughtfully raised meat, sustainably harvested seafood, local produce and artisan cheese, as well as a mouthwatering prepared foods department, which features artisan pizza, fresh sushi, self-serve hot bar and more.

"For decades, the number one request from residents and workers in downtown Vancouver has been to bring in a grocery store. The opening of New Seasons Market in downtown is the answer, at long last, to that request," said John McDonagh, President and CEO of the Greater Vancouver Chamber. "New Seasons Market has already demonstrated what a great partner they will be in the neighborhood by meeting with various organizations, as well as residents, in planning their offerings. We, along with many others in downtown, are glad to have them providing such long sought-after products and services."

Now with 20 stores, New Seasons Market has long been recognized as the ultimate neighborhood store for quality, delicious, sustainably sourced food from local producers. It is committed to taking care of its staff, partners, the environment and its community. New Seasons Market is also passionate about supporting the regional food economy and maintaining long-term, direct partnerships with local farmers, ranchers and producers. Its Main Street location will honor this commitment while introducing unique features, like custom murals from local artists.

New Seasons Market's Main Street store will work with [Clark County Food Bank](#) to provide food for those in the community facing hunger, and its Bag It Forward recipients include:

- **Education:** [The Cowlitz Indian Tribe Community Wellness Garden](#)
- **Environmental Action and Justice:** [Pollution Prevention Resource Center](#)
- **Food Access and Equity:** [FISH of Vancouver](#)

"Our partnership with New Season's Market through the grocery store recovery donation program, Fresh Alliance, has given us a significant source of healthy foods for distribution to people in our community experiencing hunger," said Alan Hamilton, President of Clark County Food Bank. "We highly value our relationship with New Seasons Market and welcome them to the neighborhood!"

Main Street will be open from 7 a.m. to 10 p.m. daily, and the store invites the community to join for its grand opening celebration on Oct. 18 starting at 8 a.m. Details to follow.

Development, design and construction partners include [Cascadia Development Partners](#), [JTH Investments](#), [R&O Construction](#), [Schmidt Architects](#), [AKS Engineering](#), [LRS Architects](#), [JBK Consulting and Design](#), [MKE & Associates](#), [WDY Structural Engineers](#), [Cushing Terrell](#), [Engineered Structures, Inc.](#) (ESI) and [Axiom Custom Products](#), as well as numerous subcontractors. Artwork from local artist [Racheal Jackson](#) is visible throughout the entire store.

"Cascadia Development Partners and JTH Investments are thrilled to be able to partner with New Seasons Market to bring another community defining project to downtown Vancouver," said Scott Lindgren, Director of Real Estate at Cascadia Development Partners. "It has been a long time coming, but with the support of our development partners and the City of Vancouver, we have made it a reality. The store turned out beautiful and we are excited about New Seasons Market's long-term relationship with the community and success in the market."

In addition to the new Main Street location, New Seasons Market is set to open a store at the Milwaukie Marketplace in spring of 2024, followed by Tanasbourne Town Center in 2025. Check back for details on all store openings at [www.newseasonsmarket.com](http://www.newseasonsmarket.com), or on [LinkedIn](#), [Facebook](#) and [Instagram](#).

"We're thrilled to announce the grand opening date of our second New Seasons Market in Vancouver, solidifying our commitment to serving the Clark County community," said Nancy Lebold, CEO of New Seasons Market. "This marks a significant milestone for us as our 20th store overall, a testament to our wonderful staff and customers for their continued support and loyalty. We look forward to becoming an integral part of the vibrant downtown Vancouver neighborhood and continuing to grow our footprint as we deliver exceptional experiences to our valued customers."

### **About New Seasons Market**

New Seasons Market is a friendly neighborhood grocery store that believes great-tasting, local food has the power to build community and enhance lives. From taking care of its staff, partners, neighborhoods, and the environment to growing a sustainable business, it's doing what it loves with a commitment to cultivating a strong community centered around food. Founded in 2000 by three families and 50 friends in Portland, Ore., New Seasons Market is now a team of nearly 2,700 passionate staff across 19 stores in Oregon and SW Washington, serving a unique mix of locally sourced and organic items, classic grocery favorites, chef-made grab and go meal solutions. New Seasons Market is proud of its progressive values—from

offering industry-leading compensation and benefits to committing 10 percent of its after-tax profits to the communities it serves. For more information, visit [www.newseasonsmarket.com](http://www.newseasonsmarket.com).

###



*[High-res rendering](#)*